



Birchwood intends to provide inclusive and effective CEIAG delivery to all pupils. It is our belief that this provision should include careers education, information, advice and guidance. The effective provision of this; raises aspirations, encourages participation in further education, supports pupils academic progress and promotes equality of opportunity. We believe it is important that pupils are not excluded from accessing CEIAG opportunities.

The careers programme is delivered throughout the academic year. It is our intention that all pupils are given opportunity to access this programme during their time with Birchwood.

The intentions of the career programme are:

- To enable pupils to make informed choices about their future education and career paths.
- To develop pupils understanding of the world of work.
- To encourage pupils to develop the skills required in order to be successful in the pursuit of their future plans.

This is delivered through a range of support and activities, including:

- Talks and encounters with local employers
- 1:1 meetings with a Careers Adviser
- Opportunities for work experience, on an individual basis
- The PSHE curriculum
- Topics within the London Institute of Banking & Finance curriculum
- Access to local Kent Choices events
- Engagement with The Education People
- Workshops with Army personnel

All pupils have access to a Level 6 qualified Careers Adviser and benefit from multiple opportunities for 1:1 careers guidance.

The careers programme is developed annually in accordance with statutory guidance from the Department for Education:

[https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment\\_data/file/748474/181008\\_schools\\_statutory\\_guidance\\_final.pdf](https://assets.publishing.service.gov.uk/government/uploads/system/uploads/attachment_data/file/748474/181008_schools_statutory_guidance_final.pdf) and with the aim of meeting the 8 Gatsby

Benchmarks listed below:

1. A stable careers programme
2. Learning from career and labour market information

3. Addressing the needs of individual pupils
4. Linking curriculum learning to careers
5. Encounters with employers and employees
6. Experiences of workplaces
7. Encounters with further and higher education
8. Personal guidance

The careers programme is reviewed and evaluated with the support of The Careers and Enterprise Company and the Compass tool.

If you would like to support or contribute to the careers programme at Birchwood, please contact Bethan Liston (Careers Officer) [office@birchwoodpru.kent.sch.uk](mailto:office@birchwoodpru.kent.sch.uk) to discuss.